

JUAN ALONSO

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www.AlonsoPortfolio.com

Professional Senior Web Designer & WordPress Developer with exceptional communication and online marketing skills. Continuously demonstrates the ability to work as a team leader always meeting goals and project deadlines. Excellent qualifications in operations, support and team building with proven ability to combine project and staff management with technical expertise to consistently exceed corporate goals.

Educational Qualification

International Academy of Design and Technology (IADT)

Orlando, FL 2005 – 2009

- Bachelor of Fine Arts – Multimedia Design

Technical Skills

- Experienced in Mac/PC
- WordPress CMS
- Adobe Creative Suite
- HTML5 & CSS3
- PHP
- Google Analytics
- Online / Social Media Marketing
- JIRA
- SCRUM.
- Multiple Google Certifications for web design and online marketing

Speak and write fluent English and Spanish.

Highlights

Educational

- Won competitions & awards in Graphic Communications Department.

Professional

- Orlando Sentinel (2008) Employee of the Month
- Won Golden Award from FNAME Awards in Online Advertisement (Macys ad).
- Extra Miller Award for Working Excellence from AutoZone HQ.

Certifications

- Multiple Google Certifications between 2018 & 2019

Professional History

Next Horizon – Digital Manager

September 2019 – Current

- Manage tasks and projects using SCRUM and Jira for successful & organized task accomplishments
- Manage 5 teammates & keep clients updated weekly on their current projects.

Next Horizon – Senior WordPress Developer & SEO / SEM Specialist

August 2018 – September 2019

- Custom design / development of unique WordPress websites / themes.
- Managed WP sites: updates, backups, SEO enhancement.

Tourico Holidays, Inc. – Senior Front-End Developer, WordPress Developer & Web-Designer

June 2012 – July 2018

- Web design / development of WordPress themes, including admin Data-Entry.
- Managed WP sites: updates, backups, SEO enhancement & the online marketing design department, Analytics & improved KPI.

AutoZone, Inc. – Front-End Developer & Web Designer

September 2010 – June 2012

- Strategic Planning & Development designing / developing Email Marketing Campaigns (ePromos) & optimized Lead Generating Landing Pages.
- Design online advertisements – banners, pop-up windows, landing pages, etc.

Freelanced WordPress sites between Marriot Vacation Club & AutoZone.

Marriott Vacation Club – Web Marketing & Designer (4 Month Contract)

Feb. 2010 - Jun. 2010

- Web design / front-end development for Micro Websites, Email Marketing & Landing Pages.

Orlando Sentinel / Tribune Interactive – Multimedia Designer

Jun. 2007 - Feb. 2010

- Designed / developed interactive and static online advertisement.
- Created user-friendly websites for the general public, built from plain/static HTML/CSS to fully dynamic PHP.
- Edited video commercials for online advertisement.

Art2Sense – Multimedia Designer (Graphic & Online Advertisement)

Jan. 2006 – 2008 - Telecommute between Orlando & Miami, FL

- Created websites, landing pages, interactive and static online advertisement.
- Organized time between sales, design & develop online projects.

Adbox Designs – Graphic Design Freelancer

Mar. 2002 - Aug. 2005

- Designed printed ad campaigns.
- Created corporate packages: logos, business cards, flyers, letterheads & more.

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